LYNCHBURG CITY COUNCIL Agenda Item Summary

MEETING DATE: February 22, 2005, Work Session

AGENDA ITEM NO.:

CONSENT: REGULAR: X

CLOSED SESSION:

(Confidential)

ACTION:

INFORMATION: X

ITEM TITLE: Introduction of Gary Christie, Executive Director, Region 2000 Regional Commission

RECOMMENDATION: N/A

<u>SUMMARY:</u> Gary Christie, the new Executive Director of the Region 2000 Regional Commission will attend Council's work session on Tuesday to introduce himself and to share his outlook on the activities of the Commission. One of the issues that he will address is the proposed name change for the Commission that is addressed on the attachment.

PRIOR ACTION(S): None

FISCAL IMPACT: None

CONTACT(S): Kimball Payne

ATTACHMENT(S): Letter from Gary Christie received February 14, 2005

REVIEWED BY: lkp

The Regional Commission is working with the Region 2000 Economic Development Partnership and other regional agencies to establish more effective service delivery programs.

In August a White Paper was presented which proposed to co-locate the Regional Commission/Workforce Investment Board offices with the Economic Development Partnership/Technology Council offices. That proposal also recommended that all four organizations adopt a common "Brand Name" which would help better identify the new partnership of agencies and reduce confusion about agencies and services within the communities.

We believe that by adopting this common name for the four regional organizations we are taking an important step in having these agencies work more closely together and in making our organization more recognizable.

At the January 20th meeting, with 16 of 24 members attending (66%), a motion was made unanimously to change the name of the Regional Commission to fit with the "Brand Name". That motion was:

To amend Article I, Section 1 of the Commission Charter as follows contingent on approval by the Virginia Department of Housing and Community Development:

The name of this organization shall be the Region 2000 Regional Commission Virginia's Region 2000 Partnership - Regional Council, hereinafter called the Local Government Council.

Shea Hollifield, Deputy Director at the Virginia Department of Housing and Community Development, has told us that DHCD has reviewed the White Paper and is supportive of regional organizations working together to be more cost efficient and more productive. She noted that Section 15.2-4203 allows Planning District Commissions to be called "Regional Councils as well as Regional Commissions"

Article IX of the Commission Charter says that the Charter may be amended by a majority of members who submit concurring resolutions after a period of review and comment.

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Calledon Bedlind Exhelico Please make any comments you may have by March $18^{\rm th}$ and I will circulate those comments to member jurisdictions.

Best regards.

Sincerely,

Gary Christic Executive Director

Encl. Attachments

Comments are sought on this Resolution through March 18 th .
Draft Resolution
Whereas, the Region 2000 Regional Commission desires to create a wider and more efficient network of regional governmental services, and
Whereas, the Region 2000 Regional Commission believes that working together with the Region 2000 Economic Development Partnership, the Region 2000 Workforce Investment
Board and the Region 2000 Regional Technology Council will allow our organizations to work more effectively and efficiently and allow our organizations to take advantage of natural
synergies and avoid duplications or conflicts in services, and furthermore,
Whereas, the Region 2000 Regional Commission believes that these agencies can create a
better public image and a stronger agency identity if these regional agencies work more closely together and better communicate and coordinate our missions and priorities, and furthermore,
Whereas, the Region 2000 Regional Commission believes that the people and local
governments of the Greater Lynchburg region would be better served by more coordinated
efforts of these agencies that use the Region 2000 brand, and
Whereas, the Region 2000 Regional Commission has voted unanimously on January 20, 2005
to recommend to member jurisdictions to change the name of the Commission to utilize a
common "Brand Name" that can be used by the four regional agencies.
Now Therefore Be It Resolved that offers this Resolution in support of
amending the Charter of the Region 2000 Regional Commission as follows:

Article I. Section 1:

The name of this organization shall be the Region 2000 Regional Commission

Virginia's Region 2000 Partnership - Regional Council, hereinafter called the Local Government Council.